

## certificate course in Digital Marketing

The Management Department of G. S. College of Commerce & Economics (Autonomous), Jabalpur has started a certificate course in Digital Marketing. Today on 01/02/24, the Founder of Nexus Viral Network company, Mr Abhishek Tripathi delivered a guest lecture on the importance of digital marketing. He explored various areas related to forward employability in digital marketing. Dr N. C. Tripathi(HOD, Management Department) discussed the importance and objective of this course. This program was organized under the guidance of the HOD Management Department and Chief Course Coordinator Dr Gyanendra Tripathi. Dr Gyanendra Tripathi motivated the students to complete this course sincerity about good career opportunities in this certificate course. In this program Mr Praveen Singh, DR. R K Patel, Ms Sumona Ghosh, Mr Mueen Ahmad and Mr Anurag Singh(Course Coordinator) were present. More than 50 students attended this program.



## Filing GST and Income Tax Return Certificate Course

दिनांक 27/01/24 को महाविद्यालय के कक्ष क्रमांक 14 में Filing GST and Income Tax Return Certificate Course का शुभारंभ हुआ। कार्यक्रम में मुख्य वक्ता, CA श्री शांतनु सिंह चौहान ने विद्यार्थियों को प्रत्यक्ष एवं अप्रत्यक्ष कर में अंतर, आयकर के विभिन्न शीर्षकों, आयकर विवरणी दाखिल करने की विधि, जीएसटी के प्रकार एवं जीएसटी विवरणी दाखिल करने की विधि आदि के संबंध में महत्वपूर्ण जानकारियां दी। डॉ. नरेश चंद्र त्रिपाठी (प्रभारी, प्रबंधन विभाग) ने सर्टिफिकेट कोर्स के महत्व एवं उद्देश्य पर प्रकाश डाला। मुख्य समन्वयक डॉ. ज्ञानेंद्र त्रिपाठी ने, सर्टिफिकेट कोर्स के माध्यम से उपलब्ध रोजगार के अवसरों के संबंध में बताया। इस कार्यक्रम में वरिष्ठ प्राध्यापक डॉ. डी.वी.कोष्टा, डॉ. आर.के.गौतम, डॉ. चंद्र कुमार चौकसे, डॉ. शिव कुमार व्यास, डॉ.नीरज केशरवानी, श्री प्रवीण सिंह, डॉ.अर्चना मुठ्ठे, सुश्री सुमोना घोष, श्री अनुराग सिंह, डॉ.अभिषेक श्रीवास्तव एवं श्री मुईन अहमद सहित बड़ी संख्या में विद्यार्थी उपस्थित रहे। संचालन डॉ. आर.के.पटेल एवं आभार डॉ.ज्ञानेंद्र त्रिपाठी द्वारा किया गया।





## certificate course in Hospital Administration and Management

The Department of Management has started a certificate course in Hospital Administration and Management . The Dean of Netaji Subhash Chandra Bose Medical College Prof. Dr. Gita Guin was the Chief Guest. Dr. Amrendra Pandey, Member Shiksha Mandal was invited as Special Guest. The course was inaugurated by Principal Dr. Sunil Kumar Pahwa, Head Department of Management Dr. N.C. Tripathi and Chief Course Coordinator Dr. Gyanendra Tripathi. The program was anchored by Ms Sumona Ghosh





G. S. College organised a one-day Induction program for three new certificate courses on 09/12/2023.

Certificate Courses are

- : 1) Digital Marketing
- 2) Hospital Administration and Management
- 3) Filling GST & Income Tax Return

In this program, Dr N. C. Tripathi explained in detail the scope and utility of all courses.

Dr Gyanendra Tripathi also explained the features of the courses and motivated students to join them.

Dr R. K Patel, Ms Sumona Ghosh and Mr Anurag Singh also motivated students for this course.



