

PROPOSAL FOR CERTIFICATE COURSE IN HOSPITAL MANAGEMENT & ADMINISTRATION

PART - A

Introduction – The focus of certificate course will be on the foundations of management education for hospitals covering operations, finance, strategy, Organizational Behavior/Human Resource, Marketing, Statistics and policy. The program will help students design, deliver high impact on Hospital Services through a combination of case studies, expert faculty and Industry insights. At the end of the program students will develop skills to be effective managers, understand contemporary management practices, apply core management principles in hospitals setting and create appropriate action plane to identify challenges.

PART - B

Objective –

- (i) This course aims to keep the participants abreast of the latest trend in health care management with topics designs to address contemporary issues in issues in health care organizations.
- (ii) The course is design to increase the overall understanding of management issues and concepts by midlevel and senior managers. It will help them to make well informed decisions.
- (iii) The course is open for the individuals in the supervisory/ Executive or Managerial Positions in Hospitals and related Healthcare Institutions.
- (iv) The course can be Pursued by individuals who are desirous of moving management position from their current level in health care industry.

PART – C

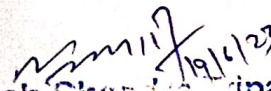
Who should Attend?

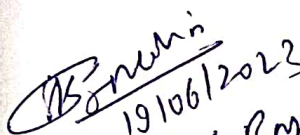
The course will be beneficial for an individual who is in hospitals as well as who have passed class 12th with any stream

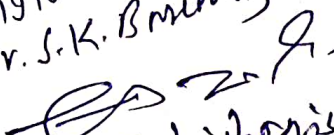
Graduate students who would like to be placed in hospitals in supervisory or management positions.


Eligibility – Class 12th with any steam.

Duration – 90 Days / 3 Months.


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19/06/2023
(Dr. S.K. Bhatnagar)


(Dr. Ashishorishra)


19/6/2023
(Dr. G. Tripathi)

Out Come – The students after completing this certificate course will be able to find position as supervisor and manager in different hospitals. The students will develop skills related to finance, strategy, organizational behavior, marketing and will be capable to deliver high impact hospital services.

Financial Aspects-

Revenue – (1) Fee - Rs. 1000 x 40 (students) = Rs. 40,000

(2) Application Form Rs. 50 x 40 = Rs. 2000

Total = Rs. 42,000

Expenditure - 60 Lectures @ 500/- Each = Rs. 30,000

PART - D

Teaching Methodology –

Paper Code	Paper Name	Marks				Lecture
		Th.	Assig.	Atten.	Total	
CHM 01	Fundamental of Management & Organizational behavior.	80	10	10	100	15
CHM 02	Business Communication	80	10	10	100	15
CHM 03	Hospital Planning & Services	80	10	10	100	15
CHM 04	E-skills in Health care	80	10	10	100	15
CHM 05	Project/Viva	50 + 50			100	

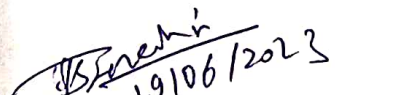
For field work and Training MOU will be signed with Hospital.



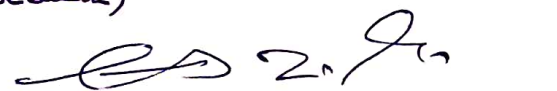
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(Dr. Shadabek/Bejadia)


(Dr. G. Tripathi)


Dr. Achish Mishra