G.S. College of Commerce & Economics (Autonomous) Jabalpur

CCE 2023-2024

BBA. I YEAR

Timings 10.00 AM To 11.30 AM

S.No.	Date	Subject
1	10.2.2024	Business Management
2	13.2.2024	Communication Skill
		Business Statistics
3	15.02.2024	Retail Management
		MS Office

Note : 1. Identity Card is Compulsory

2. 5 Short answer question will be asked covering full syllabus

Shakti

Principal

Prof. Incharge

Semester Cell

Prof. Incharge

CCE Exam

G.S. College of Commerce & Economics (Autonomous) Jabalpur

CCE 2023-2024

BBA. II YEAR

Timings 12.30 PM To 2.00 PM

S.No.	Date	Subject
1	10.2.2024	Human Resource Management
2	13.2.2024	Organisational Behaviour
		Marketing Research
3	15.02.2024	Supply Chain & Retail Management
		Financial Markets and Financial Services

Note : 1. Identity Card is Compulsory

2. 5 Short answer question will be asked covering full syllabus

Bhakti

Principal

Prof. Incharge
Semester Cell

Prof. Incharge
CCE Exam

G.S. College of Commerce & Economics (Autonomous) Jabalpur

CCE 2023-2024

BBA. III YEAR

Timings 10.00 AM To 11.30 AM

S.No.	Date	Subject
1	12.2.2024	Personnel Management & Industrial Relation
		Advertising & Sales Management
		Security Analysis & Portfolio Management
2	14.2.2024	Human Resource Development
		Wages & Salary Management
		Consumer Behaviour
		International Marketing
		Merchant Banking and Financial Services
		Indian Financial System
3	16.02.2024	Functional Management
		Consumer Affairs and Customer Care
		Retail Management
		Working Capital Management

Note : 1. Identity Card is Compulsory

2. 5 Short answer question will be asked covering full syllabus

Shakti

Principal

Prof. Incharge

Semester Cell

Prof. Incharge

CCE Exam